

NCC Cable System Order

Order #	62351863	Flight Dates	10/17/16 - 10/30/16	Update Date	10/17/16		
Syscode	1694	Agency	Strategic Media Placement	Version	2 Vs. 1		
System Name	Comcast/WOW-Macomb County, MI	Advertiser	MIHRCC/Diana FarringtonHD30	Show All Lines			
Market	Detroit				Total # of Weeks	2	
		Client Code		Total	\$3,382.00		
AE	Matthew Marcus	Product Code		Commission	\$507.30		
Sales Coordinator	Lilka Marino	Est Code	HD30	Net Total	\$2,874.70		
Office	Washington	Product Name		Total Spots	13		
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0		
Status	Not accepted				Sold On	Cost Per Spot	
Survey	Cable Nielsen Live+3 Aug16	Primary Demo	Adults 35+	GRP	-	GIMP	-
-		Makegood Policy	Approval Required	CPP	-	CPM	-
Comments : 10.17 R1 Revised rates.							

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BTN		10/17/16	10/23/16	12:00	15:00						X		-	-	0	\$29.00	\$0.00	30	REMOVED SPOTS
2	ESPN	AVG. ALL WKS<	10/24/16	10/30/16	20:30	24:00	X							-	-	1	\$414.00	\$414.00	30	TNF HOU Texans @ DEN Broncos
3	FS1	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00		X						-	-	0	\$28.00	\$0.00	30	REMOVED SPOTS
4	FS1	AVG. ALL WKS	10/17/16	10/23/16	20:00	23:00			X					-	-	2	\$91.00	\$182.00	30	NLCS Game 4
5	NFLN	AVG. ALL WKS	10/17/16	10/23/16	20:30	24:00				X				-	-	5	\$414.00	\$2,070.00	30	TNF CHI Bears @ GB Packers
6	NFLN	AVG. ALL WKS	10/17/16	10/23/16	09:00	12:30							X	-	-	1	\$414.00	\$414.00	30	TNF NY Giants @ LA Rams
7	TBSC	BIG BANG THEOR	10/17/16	10/23/16	20:00	23:00				X				-	-	2	\$91.00	\$182.00	30	ALCS Game 5
8	BTN	Indiana (Big10) @ Northwester (Big10) (Confirmed)	10/17/16	10/23/16	12:00	15:00						X		-	-	2	\$60.00	\$120.00	30	NCAAF Indiana @ Northwestern

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	13	0	0	0	0	0	0	0	0	0	0	0	13
AMT	\$3,382.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,382.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/17/16

62351863 | Detroit | Comcast/WOW-Macomb County, MI | 1694 |

NCC Cable System Order

Order #	62351863	Flight Dates	10/17/16 - 10/30/16	Update Date	10/17/16		
Syscode	2947	Agency	Strategic Media Placement	Version	2 Vs. 1		
System Name	Comcast/Sterling Hts, MI	Advertiser	MIHRCC/Diana FarringtonHD30	Show All Lines			
Market	Detroit				Total # of Weeks	2	
		Client Code		Total	\$2,235.00		
AE	Matthew Marcus	Product Code		Commission	\$335.25		
Sales Coordinator	Lilka Marino	Est Code	HD30	Net Total	\$1,899.75		
Office	Washington	Product Name		Total Spots	14		
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0		
Status	Not accepted				Sold On	Cost Per Spot	
Survey	Cable Nielsen Live+3 Aug16	Primary Demo	Adults 35+	GRP	-	GIMP	-
-		Makegood Policy	Approval Required	CPP	-	CPM	-
Comments : 10.17 R1 Revised Game Times.							

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BTN		10/17/16	10/23/16	12:00	15:00						X		-	-	1	\$15.00	\$15.00	30	NCAA Indiana @ Northwestern
2	BTN		10/17/16	10/23/16	19:30	22:30						X		-	-	1	\$300.00	\$300.00	30	NCAA Michigan State @ Maryland
3	ESPN	AVG. ALL WKS<	10/24/16	10/30/16	20:30	24:00	X							-	-	2	\$210.00	\$420.00	30	TNF HOU Texans @ DEN Broncos
4	FS1	AVG. ALL WKS<	10/17/16	10/23/16	16:00	19:00		X						-	-	0	\$60.00	\$0.00	30	10.17 R1 -1x Past Deadline
5	FS1	AVG. ALL WKS	10/17/16	10/23/16	16:00	19:00			X					-	-	1	\$60.00	\$60.00	30	NLCS Game 4
6	NFLN	AVG. ALL WKS	10/17/16	10/23/16	20:30	24:00				X				-	-	5	\$210.00	\$1,050.00	30	TNF CHI Bears @ GB Packers
7	NFLN	AVG. ALL WKS	10/17/16	10/23/16	09:00	12:30							X	-	-	1	\$210.00	\$210.00	30	TNF NY Giants @ LA Rams
8	TBSC	BIG BANG THEOR	10/17/16	10/23/16	20:00	23:00				X				-	-	1	\$60.00	\$60.00	30	ALCS Game 5
9	FS1	AVG. ALL WKS	10/17/16	10/23/16	16:00	19:00			X					-	-	2	\$60.00	\$120.00	30	10.17 R1 +2x Added NLCS Game 4 for spots missed due to deadline.

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	14	0	0	0	0	0	0	0	0	0	0	0	14
AMT	\$2,235.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,235.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/17/16

62351863 | Detroit | Comcast/Sterling Hts, MI | 2947 |

NCC Cable System Order

Order #	62351863
Syscode	4078
System Name	Comcast/Sterling Heights U-verse, MI
Market	Detroit

Flight Dates	10/17/16 - 10/30/16
Agency	Strategic Media Placement
Advertiser	MIHRCC/Diana FarringtonHD30

Update Date	10/17/16		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$466.00		
Commission	\$69.90		
Net Total	\$396.10		
Total Spots	8		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

AE	Matthew Marcus
Sales Coordinator	Lilka Marino
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+3 Aug16
-	

Client Code	
Product Code	
Est Code	HD30
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	10.17 R1 Revised Game Times.
------------	------------------------------

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BTN		10/17/16	10/23/16	12:00	15:00						X		-	-	2	\$15.00	\$30.00	30	NCAAF Indiana @ Northwestern
2	BTN		10/17/16	10/23/16	19:30	22:30						X		-	-	2	\$93.00	\$186.00	30	NCAAF Michigan State @ Maryland
3	ESPN	AVG. ALL WKS<	10/24/16	10/30/16	20:30	24:00	X							-	-	2	\$65.00	\$130.00	30	TNF HOU Texans @ DEN Broncos
4	TBSC	BIG BANG THEOR	10/17/16	10/23/16	20:00	23:00				X				-	-	2	\$60.00	\$120.00	30	ALCS Game 5

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	8	0	0	0	0	0	0	0	0	0	0	0	8
AMT	\$466.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$466.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/17/16

62351863 | Detroit | Comcast/Sterling Heights U-verse, MI | 4078 |